**BOOK TRAILER**

**Name The File: periodbooktrailerfirstinitialfirstnamelastname**

With the video editing software iMovie, you will be creating a book trailer of a book you have read by using images from the internet, creating title slides and selecting appropriate music. You may not use a book you have read as a class in your language arts class here at DABMS. For example, Hatchet, Freak The Mighty, or The Outsiders. You may also not use any Harry Potter Book, Hunger Games Book, or Divergent Series Book.

To start a movie in iMovie, you need to do the following

1)Go to File

2)Select New Movie

3)Highlight No Theme

4)At the bottom right click on Create.

5)Name the movie (file->see above for how to name the movie)

6)Click OK

This trailer needs to be 1-2 minutes long**.**

**Your trailer script needs to have the following:**

1)Begin your script with an image, statement/question,

 etc. and/or both that gets the viewer interested in

 watching the trailer

2)Title of the book/Author/Picture of Book

3)Setting

4)Main character(s) described briefly

5)Problem(s) of main character

6)Some details about the action(DON”T GIVE AWAY

 THE ENDING!)

7)Ends with a question/statement or scene that

 makes you want to know more (cliffhanger).

**When writing your script (storyboard), think in “short spurts.” Don’t write too much or you will lose your audience. You don’t have to have words on every slide. Let the images tell the story too. You need to grab the attention of the viewer with suspense, humor, or intrigue from the beginning. You also need to keep the viewer involved throughout. The written contend does not merely summarize plot of book. You are trying to entice the viewer to read the book without giving the entire plot away.**

**Hook the audience.**

**To help you create your book trailer you will be making a storyboard of your movie. A storyboard is an instrument that filmmakers use to know what is going to take place in a movie. It includes the shot (picture) and the dialog or narration.**

**Have to have at least 10 images for your trailer that create an atmosphere or tone that matches what your text is trying to convey.**

**Need to have transitions between the title slides and images.**

**The ending of your movie will be two title slides. One of the slides will be your name and the other slide will give websites where images used in your movie were found. DO NOT JUST SAY THAT YOUR IMAGES WERE FROM GOOGLE OR THE INTERNET. I NEED THE SPECIFIC WEBSITE. For the slide with websites you will copy and paste your websites onto a powerpoint slide and then save the slide as a JPEG. Then you will put this JPEG into your movie. I will show you how to do this in class.**